



## NEWS RELEASE

Wisconsin Department of Natural Resources

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**SUBJECT: Those interested in discovering (or rediscovering) Wisconsin's outdoors are reminded of discounted prices for first-time license buyers**

MADISON – In its third year, the first-time buyer license continues to provide an opportunity to explore Wisconsin's outdoors at an affordable price.

"I really encourage folks who haven't experienced all this state has to offer to spend a day out in nature," said DNR Secretary Cathy Stepp. "With our first-time license program, it's never been more affordable to get an introduction to any number of outdoor activities at a discounted price."

Certain resident hunting, trapping, and fishing licenses are available for as little as \$5 for those who have never purchased that same type of license or those who have not purchased a Wisconsin license authorizing that activity in any of the prior ten years. Certain nonresident licenses are also discounted for first-time buyers.

Hunting and fishing licenses can be purchased through the Online Licensing Center on the DNR website, at [license sales locations](#), or by calling toll-free 1-877-WILICENSE (1-877-945-4236).

DNR Customer Service staff is available to assist the public online and via phone from 7 a.m. to 10 p.m., seven days a week. Spanish and Hmong bilingual customer service representatives are also available. Customers may reach customer service at 1-888-WDNR INFO (1-888-936-7463) or by e-mail at [csweb@wisconsin.gov](mailto:csweb@wisconsin.gov). An online chat link is also available.

For more information regarding the first-time license buyer program, visit [dnr.wi.gov](http://dnr.wi.gov) and search keywords "[first time buyer](#)."