

Kolpin® Hires New Director of Customer Care

(Fox Lake, WI, May 2011) Kolpin® Outdoors Inc, the leader in ATV/UTV innovation and accessories, has recently hired Glen Urquhart as Director of Customer Care. Urquhart will report directly to Tom Lutes, President/CEO and be responsible for overseeing and spearheading Kolpin's internal and external Customer Service.

With over 20 years of industry experience, Glen Urquhart brings with him exceptional product and Powersports industry knowledge. Prior to joining Kolpin®, Urquhart spent 20 years in aftermarket distribution with Tucker Rocky and Motorcycle Stuff where he trained internal and external sales forces as well as internal customer service departments.

Urquhart states "I am very familiar with both Kolpin and Cycle Country brands through my various positions held in distribution and am excited to be an internal member of a great team of people who design and build incredible products. I look forward to working with the customer service team, internal and external sales forces and all customers and dealers." He can be contacted via e-mail at gurquhart@kolpin.com or 920-928-3118 ext 2008.

I am very pleased to be able to strengthen the Kolpin management team with someone of Glen's caliber. Kolpin has built its brand and reputation in exceptional customer care and Glen's solid Powersport experience and leadership will no doubt help take us to the next level in that area" stated Tom Lutes, President and CEO.

Kolpin® Outdoors Inc. is a growth-oriented marketer and manufacturer of innovative ATV accessories and UTV accessories. As **The Leader in All-Terrain Innovation** Kolpin sets the standard for quality, innovation and design. Kolpin continues to redefine the industry with patented innovations such as our world-renowned Kolpin Expansion System (KXP), Gun Boot® cases and brackets, Stealth Exhaust, DirtWorks™ System and a large assortment of ATV and UTV accessories. To learn about the latest products, news and topics follow us on www.kolpin.com

