



Contact: Hugh McAloon

Phone: 715-570-4844

FOR IMMEDIATE RELEASE

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Ninth Annual DeerFest Set for August 3rd – 5th

(Slinger, WI) – The 9th Annual DeerFest, presented by Legendary Whitetails, will take place on August 3rd – 5th in West Bend, WI. Located at the Washington County Fairgrounds, [DeerFest](#) is the Nation's Largest All Deer Festival, and this year is shaping up to be even bigger than before.

“Since Legendary Whitetails moved to Washington County in 2009, we have dedicated ourselves to building a national apparel brand that Celebrates the Hunt every day of the year,” explained Greg Huffman, President of Legendary Whitetails. “It was an easy decision to partner with DeerFest and continue building this outstanding regional event to celebrate the tradition of deer hunting in Wisconsin.”

To show their appreciation to the passionate deer hunting enthusiasts, [Legendary Whitetails](#) will be giving away a \$12 Promo Card (to match the cost of admission) and a free Legendary® bag to the first 2,000 attendees through the gate each day of DeerFest.

With leading industry professionals and manufacturers, tons of attractions, and hunting celebrity appearances, DeerFest is the perfect event for the whole family. Learn from DeerFest exclusive expert seminars, test all the hot new bows, watch industry-leading celebrities and pros compete in daily pop-up archery tournaments, and so much more. This year's list of special attendees includes The Hunting Public, Taylor Drury, The Holder Family of Raised Hunting, and former Wisconsin Badger and Green Bay Packer wideout, Jared Abbrederis.

One new addition to this year's festivities will be the inaugural *Hunter's Runway presented by Legendary Whitetails*. This special one-night only event, occurring on Saturday night following the conclusion of DeerFest, will treat attendees to a taste of the newest fall hunting apparel, gear, and products from companies like Legendary Whitetails, DSG Outerwear, and other notable outdoor brands. The event will include a BBQ-style catered dinner, drinks, sneak peeks, and celebrity appearances. Everyone in attendance will leave with a value-packed door prize.

[Tickets to all events are on sale now.](#) For more information, including a complete list of attractions, visit [deerfestwi.com/](#)